

Makna asosiatif dalam lirik lagu album `442` karya Dolphin = Associative meaning in the song lyrics of the Album `442` by Dolphin

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Abstrak

Lagu sebagai salah satu produk seni musik kerap digunakan sebagai wadah penyampaian isi pikiran dan perasaan penciptanya, dengan memanfaatkan komponennya yaitu lirik. Bersamaan dengan dipahaminya konteks, gaya penulisan dan penggunaan diksi dalam lirik lagu menimbulkan efek tertentu yang bervariasi pada setiap pendengarnya. Dengan berporos pada semantik dan Model Komunikasi Roman Jakobson sebagai teori penelitian, penelitian ini bertujuan menganalisis makna lirik dalam album berjudul `442` karya salah satu penulis lirik yang dianggap paling legendaris di Rusia bernama Dolphin, dan mengkategorikannya ke dalam klasifikasi makna asosiatif Geoffrey Leech. Metode penelitian yang digunakan ialah kualitatif-deskriptif dengan teknik studi kepustakaan. Berdasarkan analisis lirik tujuh lagu dalam album, disimpulkan bahwa lirik semua lagu mengandung kelima jenis makna asosiatif Leech, yaitu makna sosial, makna afektif, makna reflektif, makna kolokatif, serta makna konotatif yang memiliki komposisi terbanyak.

<hr>Song as one of music art`s products is often employed as a place to convey the thoughts and feelings of its creators, by utilizing its component, namely lyrics. Along with understanding the context, the style of writing and the use of diction in song lyrics cause certain effects that vary on each of its listeners. By pivoting on semantics and Roman Jakobson`s Model of Communication as this study`s theories, this study aims to analyze the meanings of the lyrics in an album titled `442` by one of the said most legendary lyricists in Russia named Dolphin, and categorize them into Geoffrey Leech`s classification of associative meaning. The method used in this study is qualitative-descriptive with literature study techniques. Based on the analysis on the lyrics of the seven songs in the album, conclusions were drawn that the lyrics of all songs contain all five types of Leech`s associative meaning, namely social meaning, affective meaning, reflective meaning, collocative meaning, and connotative meaning that has the most compositions.