

Analisis kinerja proses pengadaan bahan baku CV Prima Papua dengan menggunakan model SCOR (Supply chain operations reference) 12.0 = Performance analysis of CV Prima Papua raw material procurement process using the SCOR (Supply chain operations reference) model 12.0.

Ferra Ronsumbre, author

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Abstrak

Indonesia sebagai negara dengan kawasan hutan terluas di Asia Tenggara menjadikan sumber daya alam kehutanan yang dimiliki sangat berpotensi. Berbagai sumber daya alam dapat diperoleh dari hutan, salah satunya adalah kayu. Penelitian ini bertujuan untuk menganalisis kinerja pengadaan bahan baku kayu bulat dengan menggunakan kerangka Supply Chain Operations Reference (SCOR). Analisis dilakukan pada CV Prima Papua yang merupakan salah satu perusahaan pengolahan kayu. Analisis dilakukan dengan menggunakan matrik strategi Supply Chain Operations Reference (SCOR) level 1, level 2 dan level 3 dengan 5 indikator penilaian kinerja pengadaan bahan baku. Hasil penelitian menunjukkan bahwa kinerja CV Prima Papua pada 5 indikator tersebut berada di bawah target yang ditetapkan akibatnya. Usulan perbaikan yang diberikan adalah perusahaan perlu menetapkan tingkat persediaan bahan baku kayu bulat.

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Indonesia as a country with the largest forest area in Southeast Asia needs natural resources. Various natural resources can be obtained from forests, one of which is wood. This study analyzes the acquisition of round wood raw materials by using a Supply Chain Operations Reference (SCOR). The analysis was carried out on CV Prima Papua which is one of the wood processing companies in Indonesia. The diminishing forest area and the more wood processing companies the more competition, the tighter in obtaining raw materials. The analysis was carried out using level 1, level 2 and level 3 Supply Chain Operations (SCOR) Strategy matrix with 5 indicators of performance evaluation of raw material procurement. Currently, CV Prima Papua's performance on these 5 indicators is below the target set.

The results of this study indicate how the application of inappropriate levels is the main factor causing companies not to need high level companies. Therefore, the company needs to set it's level of raw material inventory.