

Handbook of consumer finance research

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20509993&lokasi=lokal>

Abstrak

This Second Edition of the authoritative resource summarizes the state of consumer finance research across disciplines for expert findings on--and strategies for enhancing--consumers economic health. New and revised chapters offer current research insights into familiar concepts (retirement saving, bankruptcy, marriage and finance) as well as the latest findings in emerging areas, including healthcare costs, online shopping, financial therapy, and the neuroscience behind buyer behavior. The expanded coverage also reviews economic challenges of diverse populations such as ethnic groups, youth, older adults, and entrepreneurs, reflecting the ubiquity of monetary issues and concerns. Underlying all chapters is the increasing importance of financial literacy training and other large-scale interventions in an era of economic transition.

Among the topics covered:

- Consumer financial capability and well-being.
- Advancing financial literacy education using a framework for evaluation.
- Financial coaching: defining an emerging field.
- Consumer finance of low-income families.
- Financial parenting: promoting financial self-reliance of young consumers.
- Financial sustainability and personal finance education.