

# Efektivitas fasilitas fiskal berdasarkan export share requirement di kawasan berikat: studi kasus industri tekstil dan produk tekstil di Indonesia = Effectiveness of fiscal facility based on export share requirement in export processing zone: study case of Indonesia textile and garment industry

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## Abstrak

Penelitian ini membahas efektivitas program kawasan berikat (KB) dengan skema export share requirement (ESR) dalam mengakselerasi intensitas ekspor perusahaan industri tekstil dan produk tekstil (TPT) di Indonesia. Penelitian ini adalah penelitian kuantitatif dengan metode regresi data panel. Hasil penelitian ini menunjukkan bahwa meskipun program KB berdampak positif terhadap intensitas ekspor perusahaan, dampak dari program tersebut negatif terhadap penjualan domestik perusahaan yang secara teori dapat mengakibatkan kenaikan harga produk industri TPT di pasar domestik dan akan menurunkan daya saing produk TPT Indonesia terhadap produk TPT impor di jangka panjang. Oleh karena itu, penelitian ini menyimpulkan program KB tidak efektif dalam meningkatkan intensitas ekspor perusahaan industri TPT Indonesia.

.....This research addresses the effectiveness of the Export Processing Zone (EPZ) program with the export share requirement (ESR) scheme in accelerating the export intensity of textile and garment (TPT) industry in Indonesia. This research is a quantitative study using panel data regression method. The results of this study indicate that although the EPZ program has a positive impact on the intensity of company exports, the impact of the program is negative on the company's domestic sales which in theory can lead to an increase in the price of textile products in the domestic market which will reduce the competitiveness of Indonesian textile products against imported textile products in long-term. Therefore, this study concludes that the EPZ program is not effective in increasing the export intensity of Indonesian textile industry companies.