

## Content analysis : an introduction to its methodology

Krippendorff, Klaus, author

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20510418&lokasi=lokal>

---

### Abstrak

The fourth edition of Content Analysis introduces students and scholars to a method of analysing the textual fabric of contemporary society, exploring the conceptual aspects, key components and evaluative techniques of content analysis