

Penelusuran Ontologis Identitas dan Relasi dalam Pembentukan "Fans-Kingdom" (Fandom) K-Pop = Ontological Investigation of Identity and Relation in Forming the K-Pop "Fans-Kingdom" (Fandom)

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Abstrak

Tulisan ini mengangkat persoalan ontologis dalam memahami fenomena fandom K-Pop. K-Pop merupakan bagian dari gelombang Korea (Hallyu Wave) yang memunculkan tren baru terkait relasi penggemar dan idol. Relasi identitas penggemar dan idol menjadi properti individual dalam budaya partisipasi yang memperkuat penelusuran ontologis atas fandom K-pop. Alur ketertarikan dengan sikap disinterested memunculkan proses *perceiving* yang menguatkan interaksi antara penggemar dengan idol. Persoalan relasi inilah yang juga menjadi bagian dari penelusuran ontologis yang dilakukan dalam penulisan ini. Melalui penggunaan metode fenomenologis, saya mengumpulkan data pustaka, riset serta berdasarkan pengalaman subjek. Data dianalisis dengan metode penelusuran ontologis berdasarkan teori dari Roderick Chisholm. Tulisan ini membuktikan adanya definisi ontologis dari fandom K-Pop melalui properti subjek dan fenomena yang melingkupinya.

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This paper is about ontological issues in understanding the phenomenon of K-Pop fandom. K-Pop is a part of the Korean wave (Hallyu Wave) which has led to new trends related to the relationship of fans and idols. The relation between fans and idol's identity becomes an individual property in a culture of participation that strengthens the ontological investigation of K-pop fandom. The flow of interest with a disinterested attitude raises the process of *perceiving* that strengthens the interaction between fans and idols. The issue of relations is also part of the ontological investigation that carried out in this paper. With phenomenological methods, I collected the data from the books and academic papers and did some research based on the subject's experience. The data were analyzed by ontological investigation methods based on Roderick Chisholm's theories. This paper proves the ontological definition of K-Pop fandom through the subject's properties and the surrounding phenomena.