

## Among cultures: the challenge of communication

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### Abstrak

This communication text provides you with practical applications that you can incorporate into your own life and interactions with others. Exercises, applications, and reflection questions are found throughout the text and help you understand your own culture, as well as the cultures of others. Table of Contents: 1. What is Meant by Intercultural Communication? 2. What is the Relationship Between Communication and Culture? 3. How Can We Learn About Our Own and Others' Cultures? 4. How is Culture Related to Our Identities? 5. Where Can We Look to Explain Verbal Misunderstandings? 6. Where Can We Look to Explain Nonverbal Misunderstandings? 7. Why Do So Many People Get Treated Poorly? 8. How Can We Manage Conflict in Intercultural Settings? 9. How Can We Succeed in Our Intercultural Travels? 10. What Diversity Exists in the Study of Intercultural Communication? 11. Can Judgments of Right or Wrong Be Made When Dealing with Other Cultures?