

Campaigns and elections: players and processes

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Abstrak

Stephen K. Medvic's *Campaigns and Elections* addresses two distinct but related aspects of American electoral democracy—both the processes that constitute campaigns and elections and the players who are involved. In addition to this balanced coverage on process and actors, it also gives equal billing to both campaigns and elections, and to contests for both legislative and executive positions at the national and state and local level. The book starts by providing students with the conceptual distinctions between what happens in an election and the campaigning that proc.