

## Writing feature stories : how to research and write articles -- from listicles to longform

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Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20511450&lokasi=lokal>

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### Abstrak

Good writing engages as it informs and feature journalism offers writers the opportunity to tell deep, affecting stories that look beyond the immediate mechanics of who, what, where and when and explore the more difficult-and more rewarding- questions: how and why? Whether you're a blogger, a news journalist or an aspiring lifestyle reporter, a strong voice and a fresh, informed perspective remain in short supply and strong demand; this book will help you craft the kind of narratives people can't wait to share on their social media feeds. Writing Feature Stories established a reputation as a comprehensive, thought-provoking and engaging introduction to researching and writing feature stories. This second edition is completely overhauled to reflect the range of print and digital feature formats, and the variety of online, mobile and traditional media in which they appear. This hands-on guide explains how to generate fresh ideas; research online and offline; make the most of interviews; sift and sort raw material; structure and write the story; edit and proofread your work; find the best platform for your story; and pitch your work to editors. 'A wide-ranging, much-needed master class for anyone who tells true yarns in this fast-changing journalistic marketplace' - Bruce Shapiro, Columbia University 'Useful and thought provoking' - Margaret Simons, journalist and author 'A must read for any digital storyteller who wants to write emotive, engaging, believable content