

Strengthening eco-tourism model and stakeholder roles in northern celebes island

Made Handijaya Dewantara, author

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Abstrak

This study aims to strengthen the eco-tourism model in northern Sulawesi (Celebs) island including its stakeholders roles, form local views. This research explores qualitative data through a qualitative design, using two types of tools, namely online desk research and online direct interviewes to research subjects. The eco-tourism model which is already running in north sulawesi needs to be strengthened again by involing the respectivest stakeholders, such as academics, business persons, government, communities and society, and the media.