

Persepsi terhadap pasar tenaga kerja sebagai moderator pada hubungan antara perilaku berjejaring dengan self-perceived employability = The moderating role of perception towards labour market on the relationship between networking behaviour and self-perceived employability

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Abstrak

Penelitian ini dilakukan untuk meneliti apakah persepsi terhadap pasar tenaga kerja dapat memoderasi hubungan antara perilaku berjejaring dengan self-perceived employability pada mahasiswa tingkat akhir. Hal ini juga didasari oleh Social Cognitive Career Theory (SCCT) oleh Lent dkk. (2002) dalam menjelaskan model moderasi. Partisipan menggunakan mahasiswa tingkat akhir dari Universitas yang berdomisili di Jabodetabek (N=409). Hasil penelitian dianalisis dengan PROCESS macro v3.5 Hayes pada SPSS versi 25. Hasil penelitian menunjukkan bahwa perilaku berjejaring memprediksi self-perceived employability dan persepsi terhadap pasar tenaga kerja memoderasi hubungan antara perilaku berjejaring dengan self-perceived employability pada mahasiswa tingkat akhir.

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This study examines the moderation effect of perception towards the labour market in the relationship to networking behavior and self-perceived employability on penultimate year students. This study is based on Social Cognitive Career Theory (SCCT) by Lent dkk. (1999) to explain the moderation model. The participants were penultimate year students from universities located in Jabodetabek (N=409). Data were analyzed using PROCESS macro v3.5 Hayes on SPSS. The result showed that perception towards the labour market significantly moderates the relationship between networking behavior and self-perceived employability