

Faktor-faktor yang Mempengaruhi Intensi Peneliti Melakukan Aktivitas Public Engagement (Studi Pada Lembaga Ilmu Pengetahuan Indonesia) = Factors Influencing Researcher's Intentions to Participate in Public Engagement Activities (Study at the Indonesian Institute of Sciences)

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Abstrak

Tesis ini meneliti tentang intensi peneliti melakukan aktivitas public engagement. Faktorfaktor yang dapat mempengaruhi intensi dari Theory of Planned Behavior digunakan dalam penelitian ini, seperti attitude toward engagement, subjective norms, dan perceived behavioral control (self efficacy dan response efficacy). Faktor lain sebagai variabel kontrol diikutsertakan untuk mengetahui seberapa besar pengaruhnya terhadap intensi peneliti dalam melakukan engagement dengan publik, seperti pengaruh jenis kelamin, status peneliti, dan pelatihan komunikasi yang pernah didapat peneliti. Sebanyak 132 peneliti dari Lembaga Ilmu Pengetahuan Indonesia berpartisipasi dalam penelitian ini. Hasilnya faktor attitude toward engagement, self efficacy, jenis kelamin, dan status peneliti berpengaruh secara signifikan terhadap intensi mereka dalam melakukan engagement dengan publik.

<hr>This thesis examines the scientist's intention to carry out public engagement activities. Factors that can affect human intention from the Theory of Planned Behavior were used in this study, such as attitude toward engagement, subjective norms, and perceived behavioral control (self-efficacy and response efficacy). Other factors as control variables were included to determine how much the influence on scientist's intention to engage with the public, such as the factor of gender, the position status of the researcher, and the communication training the scientist's has received before. A total of 132 researchers from the Indonesian Institute of Sciences were participated in this research. The result is that the attitude toward engagement, self-efficacy, gender, and scientist's status significantly affecting their intention to engage with the public.