

# Gambaran Proses Kegiatan Coaching dalam Alumni Development Program (ADP) di Organisasi Layanan Kemanusiaan M Foundation = Description Of The Process Of Coaching in The Alumni Development Program (ADP) at Human Service Organization M Foundation

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## Abstrak

Skripsi ini membahas gambaran proses kegiatan coaching dalam Alumni Development Program (ADP) di organisasi layanan kemanusiaan M Foundation. Penelitian kualitatif dengan jenis penelitian deskriptif ini dilakukan dari bulan Februari 2020 sampai dengan bulan September 2020. ADP merupakan program yang ditujukan untuk membantu para pesertanya dalam mempercepat pengembangan bisnis mereka. Hasil penelitian menunjukkan bahwa kegiatan coaching tersebut mampu menghasilkan individu-individu yang secara mandiri dapat memaksimalkan potensi yang mereka miliki secara personal dan profesional. kegiatan coaching tersebut juga mampu menciptakan pemahaman dan keterampilan untuk para peserta ADP berupa ilmu dalam mengembangkan bisnis serta peningkatan omset dalam bisnis mereka

.....This undergraduate thesis discusses an overview of the process of coaching activities in the Alumni Development Program (ADP) at the humanitarian service organization M Foundation. This research uses a qualitative method with a descriptive design that was done by February 2020 until September 2020. Alumni Development Program (ADP) is a program aimed for helping participants accelerate their business development. The results of this study shows that this coaching activity produced individuals who could independently maximize their potential personally and professionally. This also creates understanding and skills for ADP participants in the form of knowledge in developing business and increasing turnover in their business.