

Penerapan prinsip dan kode etik jurnalistik pada pemberitaan covid-19 di TV One = Implementation of journalistic principles and code of ethics about covid-19 reporting on TV One.

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Abstrak

Maraknya pemberitaan di sejumlah stasiun televisi terkait COVID-19 di sepanjang periode 1-18 Maret 2020 di Indonesia berkontribusi kepada kenaikan jumlah penonton dalam program berita. Jumlah penonton televisi terhadap program berita naik signifikan sebesar 25%, terutama pada penonton kelas atas.

Berdasarkan survei yang dilakukan Katadata Insight Center (KIC) dan bekerja sama dengan Kementerian Komunikasi dan Informatika (Kominfo), menyatakan televisi menjadi sumber utama dan terpercaya masyarakat Indonesia guna mendapatkan informasi. Data yang sama menunjukkan bahwa TV One adalah stasiun televisi yang banyak disaksikan masyarakat. Bulan Maret menjadi masa-masa kritis media dalam memulai bekerja memberitakan COVID-19. Dalam pelaksanaannya, TV One ditemukan melakukan beberapa pelanggaran kode etik dan prinsip Jurnalistik. Studi ini menyajikan fakta dan analisis bagaimana praktik jurnalistik terkait pemberitaan COVID-19 di Indonesia oleh TV One yang melanggar prinsip dan kode etik jurnalistik.

.....The rise of news on a number of television stations related to COVID-19 throughout the period 1-18 March 2020 in Indonesia contributed to increased viewing in program news. Television viewing of programnews increased significantly by 25%, especially among high-class viewers. Based on a survey conducted by the Katadata Insight Center (KIC) and in collaboration with the Ministry of Communication and Information Technology (Kominfo), television is the main and trusted source for Indonesians to obtain information. The same data shows that TV One is a television station that is widely watched by the public. March is a critical time for the media to start working on reporting COVID-19. In its implementation, TV One was found to have committed several infractions of journalistic principles and code of ethics. This study presents facts and analysis of how journalistic practices related to reporting on COVID-19 in Indonesia by TV One which violates the journalistic principles and code of ethics.