

Analisis faktor-faktor yang mempengaruhi intensi membayar zakat PNS di lingkungan Badan Kepegawaian Negara RI Pada Badan Amil Zakat Nasional (BAZNAS) = Analysis of factors influencing intention pay zakat for civil servants within the Agency RI State Civil Service at the Amil Zakat Agency National (BAZNAS)

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Abstrak

Penelitian ini bertujuan untuk mengetahui faktor-faktor yang mempengaruhi intensi PNS Badan Kepegawaian Negara RI dalam membayarkan zakat profesinya pada BAZNAS. Theory of Planned Behavior yang dimodifikasi dengan tambahan variabel Literasi Zakat PUSKAS BAZNAS menjadi dasar landasan teori penelitian ini. Metode penelitian berupa kualitatif survey dan menggunakan SEM-PLS (Structural Equation Modelling-Partial Least Square) sebagai alat analisisnya. Sampel berupa 119 orang PNS BKN yang bertugas di BKN RI Pusat. Hasil dari penelitian ini menunjukkan bahwa pengetahuan zakat tidak berpengaruh secara langsung terhadap intensi membayar zakat ASN, namun secara bersama-sama dengan variabel lainnya, yaitu Attitude Towards Behaviour, Subjective Norms dan Perceived Behavioral Control mempengaruhi intensi membayar zakat PNS BKN. Variabel Attitude Towards Behaviour dan Perceived Behavioral Control mempengaruhi intensi membayar zakat PNS BKN sedangkan variabel Subjective Norms tidak berpengaruh terhadap intensi membayar zakat PNS BKN

.....This study studies the factors that influence the intention of the Civil Servants of Badan Kepegawaian Negara RI in paying their zakat profession at BAZNAS. The Theory of Planned Behavior which is modified with the addition of Zakat Literacy by PUSKAS BAZNAS's variable, form the basis of this research theory. The research method using qualitative survey and SEM-PLS (Structural Equation Modeling-Partial Least Square) as an analysis tool. The sample consisted of 119 BKN civil servants who were assigned at BKN RI Pusat. Results indicated that zakat knowledge had no direct effect on BKN civil servants's intention to pay zakat, but jointly with other variables, Attitude towards behaviour, Subjective norms dan Perceived Behavioral control, had significant effects on BKN civil servants's intention to pay zakat. Attitude towards behaviour and Perceived Behavioral control had significant effects on ASN intention to pay zakat. Subjective norms had no significant effects on BKN civil servants's intention to pay zakat.