

Analisis pengaruh pelatihan karyawan berbasis E-learning dan job satisfaction terhadap Job performance karyawan Bank X di DKI Jakarta = Analysis the effect of e-learning and job satisfaction towards job performance of Bank X in DKI Jakarta

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Abstrak

Penelitian ini bertujuan untuk mengamati pengaruh proses pelatihan e-learning dan kepuasan kerja terhadap kinerja karyawan bank X. Penelitian terdiri dari 3 variabel utama yaitu e-learning, job satisfaction dan job performance. Pendekatan yang digunakan dalam penelitian ini adalah pendekatan kuantitatif dengan teknik pengumpulan data survey dengan jumlah sampel 103 responden karyawan bank X level non manajerial di DKI Jakarta. Analisis data menggunakan program aplikasi SPSS. Hasil penelitian ini menunjukkan adanya pengaruh positif yang diberikan e-learning dan job satisfaction terhadap kinerja karyawan. Namun berdasarkan hasil yang didapat diperlukan pengembangan lebih lanjut agar pengaruh yang diberikan e-learning dan job satisfaction terhadap job performance lebih signifikan.

.....This study aims to observe the influence of e-learning training process and job satisfaction towards employees' performance at bank X. The research consists of 3 main variables which are e-learning, job satisfaction and job performance. The approach used in this research is quantitative by collecting survey data with 103 respondents from employees of bank X which is on non manajerial level in DKI Jakarta. The data analysis used in this research is an application program called SPSS. The result of this research indicates that there is a positive influence out of e-learning and job satisfaction towards employees' performance. However, based on the results obtained further development is needed so that the effect of e-learning and job satisfaction on job performance is more significant.