

Evaluasi eksekusi dan pemantauan strategi oleh PT Konsultan dalam proses setup organisasi klien = Evaluation of the strategy execution and monitoring by PT Konsultan in the process of klien's organizational setup

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Abstrak

Laporan magang ini membahas evaluasi atas kesesuaian antara teori eksekusi dan pemantauan strategi organisasi dengan praktik riil yang dijalankan oleh PT Konsultan di dalam pendampingan proses setup organisasi Klien. Lingkup pembahasan meliputi eksekusi strategi organisasi, khususnya eksekusi crash program, pemantauan atas eksekusi strategi organisasi, efektivitas tim proyek dan stakeholder management tim proyek. Penulis melakukan evaluasi dengan membandingkan kerangka evaluasi, yaitu teori yang telah dipelajari pada mata kuliah Pengantar Manajemen, Pengantar Manajemen Operasi, Struktur, Proses, dan Perilaku Organisasi, Strategi dan Manajemen Kinerja Organisasi, serta beberapa referensi relevan lain, dengan pengalaman penulis selama menjalani magang pada proyek Klien di PT Konsultan. Melalui analisis yang dilakukan, penulis menemukan bahwa praktik PT Konsultan, walau agak berbeda dengan teori, memiliki esensi yang sama dengan kerangka evaluasi.

.....This internship report discusses the evaluation of the suitability of the theory of execution and monitoring of organizational strategy with the real practice carried out by PT Konsultan in assisting Klien's organizational setup process. The scope of discussion includes the execution of organizational strategy, particularly the crash program execution, monitoring of organizational strategy execution, project team effectiveness and project team stakeholder management. The author evaluates by comparing the evaluation framework, namely the theory that has been studied in Introduction to Management, Introduction to Operations Management, Structure, Process and Organizational Behavior, Strategy and Organizational Performance Management courses, as well as several other relevant references, with the author's experience of interning in Klien project at PT Konsultan. Through the analysis carried out, the author found that PT Konsultan's practice, although somewhat different from theory, has the same essence as the evaluation framework.