

Pemilihan Lokasi dan Tempat Staycation Saat Pandemi Covid-19 di JABODETABEK = Selection Location and Place of Staycation During The Covid-19 Pandemic in JABODETABEK

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Abstrak

Pandemi Covid-19 membentuk ruang gerak menjadi terbatas dengan suasana tempat yang sama setiap harinya sehingga memicu kejenuhan di dalam diri seseorang. Rekreasi terkena imbas pandemi Covid-19 yang menyebabkan jangkauan dan gaya dalam berekreasi berubah dari skala ramai dan berkerumun menjadi kecil karena akses yang terbatas dan banyaknya destinasi berlibur yang tutup hingga gulung tikar. Staycation menjadi gaya berlibur yang dilakukan saat Pandemi Covid-19 sebagai bentuk berlibur yang aman dari paparan virus dan keterbatasan akses. Penelitian ini bertujuan untuk mengetahui lokasi dan tempat staycation saat Pandemi Covid-19 bagi pelaku staycation yang dapat ditinjau dari konsep 4A pariwisata (Atraksi, Amenitas, Aksesibilitas, dan Ancillary). Metode pengumpulan data yang digunakan adalah kuisioner terbuka berupa isian dan pilihan untuk pelaku staycation serta melakukan wawancara lebih lanjut kepada responden yang bersedia. Penelitian ini dilakukan dengan analisis spasial deksriptif. Hasil penelitian menunjukkan bahwa staycationers mencari penginapan yang memiliki kemudahan berkendara jika dilihat dari waktu tempuh, kerapatan jalan, dan ketersediaan transportasi umum sehingga menciptakan waktu yang minim dalam berpergian. Jasa penginapan dengan penerapan protokol kesehatan menjadi poin penting dalam melakukan staycation di tengah Pandemi. Adapun karakteristik tempat penginapan yang dicari adalah yang memiliki pemandangan kamar, konsep/tema penginapan, fasilitas indoor dengan kebutuhan teknologi yang memadai, dan letaknya berdekatan dengan gerai makanan

.....The Covid-19 pandemic has shaped the space for movement to be limited with the same atmosphere every day, triggering saturation in a person. Recreation was affected by the Covid-19 pandemic which caused the range and style of recreation to change from crowded and crowded scale to small due to limited access and the number of destinations that closed to go out of business. Staycation is a vacation style carried out during the Covid-19 Pandemic as a form of vacation that is safe from exposure to viruses and limited access. This study aims to determine the location and place of staycation during the Covid-19 Pandemic for staycation actors which can be reviewed from the concept of 4A tourism (Attractions, Amenities, Accessibility, and Ancillary). The data collection method used is an open questionnaire in the form of fillings and options for staycation actors and conducting further interviews with willing respondents. This study was conducted by descriptive spatial analysis. The results showed that staycationers are looking for lodgings that have ease of driving when viewed from travel time, road density, and the availability of public transportation, thus creating minimal time in traveling. Lodging services with the implementation of health protocols are an important point in carrying out a staycation in the midst of a Pandemic. The characteristics of the lodging place sought are those that have room views, lodging concepts / themes, indoor facilities with adequate technological needs, and are located close to food outlets