

Analisis pengaruh entrepreneurial self-efficacy dan proactive personality terhadap entrepreneurial intention dengan attitude toward entrepreneurship dan perceived behavioural control sebagai mediasi = Effect of entrepreneurial self-efficacy and proactive personality on entrepreneurial intention with attitude toward entrepreneurship and perceived behavioural control as mediation

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Abstrak

Penelitian ini bertujuan untuk menguji hubungan antara entrepreneurial self-efficacy dan proactive personality pada entrepreneurial intention dengan attitude toward entrepreneurship dan perceived behavioural control sebagai variabel mediasi. Penelitian ini mengadopsi pendekatan kuantitatif untuk menjawab tujuan penelitian. Partisipan dalam penelitian ini adalah mantan pekerja migran Indonesia di Provinsi Nusa Tenggara Barat dan Nusa Tenggara Timur (n=352). SPSS dan LISREL digunakan untuk menganalisis data kuantitatif meliputi statistik deskriptif, reliabilitas, validitas, dan SEM. Hasilnya, terdapat hubungan positif dan signifikan antara proactive personality terhadap attitude toward entrepreneurship dan perceived behavioural control. Selain itu, ada hubungan positif dan signifikan yang ditemukan antara attitude toward entrepreneurship dan entrepreneurial intention. Attitude toward entrepreneurship memiliki efek mediasi antara proactive personality dan entrepreneurial intention. Jumlah responden yang lebih banyak diharapkan dapat memberikan hasil analisis yang lebih baik dan akurat. Temuan penelitian ini harus divalidasi kembali melalui penelitian lebih lanjut dalam berbagai konteks, karena generalisasi hasil dalam penelitian ini hanya didasarkan pada sampel responden yang berada di Provinsi Nusa Tenggara Barat dan Nusa Tenggara Timur. Dengan menggunakan hasil penelitian ini, pemerintah dapat mendorong dengan menciptakan ekosistem dan membuat instrumen kebijakan yang tepat sasaran seperti memberikan pelatihan kewirausahaan dan literasi digital untuk mendukung kegiatan kewirausahaan. Mantan pekerja migran perlu memiliki inisiatif, selalu ingin belajar hal baru, menjaga perilaku kepeloporan dan mengenali peluang.

.....The purpose of this paper is to examine the relationship between entrepreneurial self-efficacy and proactive personality on entrepreneurial intention with attitude toward entrepreneurship and perceived behavioural control as mediation variabel. This study adopts a quantitative approach to address the research objectives. The participants in this study were former Indonesian migrant workers in the province of West Nusa Tenggara and East Nusa Tenggara (n=352). SPSS and LISREL was used to analyze the quantitative data including descriptive statistics, reliability, validity, and SEM. In the results, there is a positive and significant relationship between proactive personality on attitude toward entrepreneurship and perceived behavioral control. In addition, there is a positive and significant relationship was found between attitude toward entrepreneurship and entrepreneurial intention. Attitude toward entrepreneurship has a mediating effect between proactive personality and entrepreneurial intention. A larger number of respondents is expected to provide better and more accurate analysis results. The findings of this study must be re-validated through further research in various contexts, because the generalization of the results in this study is based only on a sample of respondents who are in the provinces of West Nusa Tenggara and East Nusa Tenggara. Using the results of this study, the government can encourage by creating an ecosystem and making targeted

policy instruments such as providing entrepreneurship training and digital literacy to support entrepreneurial activities. Former migrant workers need to have initiative, always want to learn new things, maintain pioneering behavior and recognize opportunities.