

## Hubungan kepuasan ibu saat melahirkan dengan motivasi ibu dalam menyusui = The relationship of mother's satisfaction during childbirth with mother's motivation in breastfeeding

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### Abstrak

Mayoritas ibu memulai menyusui sebagai cara memberi makan bayinya, namun di Indonesia sendiri hanya 66,06% ibu yang mempertahankan ASI eksklusif sampai bulan keenam. Telah diketahui faktor jenis persalinan, kepuasan dengan pereda nyeri persalinan, dan perawatan pascapersalinan memiliki pengaruh terhadap motivasi menyusui. Tujuan penelitian ini untuk mengidentifikasi hubungan kepuasan ibu saat melahirkan dengan motivasi ibu dalam menyusui. Penelitian cross-sectional ini menggunakan teknik consecutive sampling pada 131 responden di Kelurahan Meruyung. Alat ukur yang digunakan adalah Breastfeeding Motivational Instructional Measurement Scale (BMIMS) dan Satisfaction with Childbirth Experience (SWCBE). Hasil penelitian didapatkan nilai signifikansi  $< 0,001$  dengan  $r = 0,386$  yang dapat disimpulkan bahwa terdapat hubungan yang signifikan dan berpola positif antara kepuasan ibu saat melahirkan dengan motivasi ibu dalam menyusui. Penelitian ini diharapkan dapat meningkatkan kesadaran akan kualitas layanan bersalin serta pengembangan program pelayanan berupa konseling dan edukasi menyusui bagi para ibu.

.....The majority of mothers start breastfeeding as a way to feed their babies, but only 66.06% of Indonesian mothers maintain exclusive breastfeeding until the sixth month. It is known that the type of delivery, satisfaction with labor pain relief, and postpartum care have an influence on breastfeeding motivation. The purpose of this study was to identify the relationship of mother's satisfaction during childbirth with mother's motivation in breastfeeding. This cross-sectional study used a consecutive sampling technique on 131 respondents in Kelurahan Meruyung. The measurement tools used are Breastfeeding Motivational Instructional Measurement Scale (BMIMS) and Satisfaction with Childbirth Experience (SWCBE). The results of the study obtained a significance value of  $< 0.001$  with  $r = 0.386$  which can be concluded that there is a significant and positive relationship between mother's satisfaction during childbirth and mother's motivation in breastfeeding. This research is expected to increase awareness of the quality of maternity services and the service programs development of counseling and breastfeeding education for mothers.