

Analisis perubahan efisiensi pasar industri otomotif di Indonesia masa Covid-19 (2019-2020) = Analysis of changes in the automotive industry market efficiency in Indonesia during Covid-19 (2019-2020)

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Abstrak

Skripsi ini membahas perubahan efisiensi industri otomotif di Indonesia masa Covid-19 dan karakteristik perusahaan yang mampu mempertahankan efisiensi. Penelitian ini dilakukan dengan menggunakan metode Data Envelopment Analysis (DEA) untuk mengukur efisiensi. Dimana sampel yang digunakan adalah perusahaan otomotif yang telah tercatat di Bursa Efek Indonesia (BEI). Hasil penelitian atau perhitungan DEA menunjukkan bahwa terjadi perubahan efisiensi pada saat terjadi Covid-19 sebesar 0,02 atau 2%. Selain itu perusahaan yang mampu mempertahankan efisiensi ketika Covid-19, mayoritas merupakan perusahaan non produksi dengan struktur modal yang baik.

.....This thesis discusses the changes in the efficiency of the automotive industry in Indonesia during the Covid-19 period and the characteristics of companies that are able to maintain efficiency. This research was conducted using the Data Envelopment Analysis (DEA) method to measure efficiency. Where the sample used is an automotive company that has been listed on the Indonesia Stock Exchange (IDX). The results of the research or DEA calculations show that there is a change in efficiency during the Covid-19 outbreak of 0.02 or 2%. In addition, the majority of companies that were able to maintain efficiency during Covid-19 were non-production companies with a good capital structure.