

# Analisis Dampak Kebijakan Bea Masuk Tindakan Pengamanan Terhadap Persaingan Dalam Industri Coated Paper Indonesia = Impact Analysis Of Safeguards Policies On Competition in Indonesia Coated Paper Industry

Ulfah Purba Agung Nugraheni, author

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## Abstrak

Penelitian ini membahas mengenai Peraturan Menteri Keuangan Republik Indonesia Nomor 165/PMK.010/2015 tentang Pengenaan Bea Masuk Tindakan Pengamanan Terhadap Impor Produk Coated Paper dan Paper Board, serta dampaknya terhadap industri coated paper Indonesia. Penelitian ini menggunakan pendekatan kualitatif dengan memanfaatkan Competition Assessment Tool Kit (Tool Kit Penilaian Persaingan Usaha). Terdapat 7 (tujuh) indikator persaingan usaha yang digunakan sebagai obyek pengukuran dampak persaingan, yaitu pelaku usaha lama (incumbent), perusahaan baru, harga coated paper, kualitas dan keragaman produk coated paper, inovasi, pertumbuhan pasar, dan pasar terkait. Berdasarkan hasil penelitian, dapat disimpulkan bahwa bahwa pemberlakuan kebijakan tersebut tidak berdampak secara signifikan dalam mempengaruhi persaingan usaha pada industri coated paper dibandingkan periode sebelum diberlakukannya kebijakan tersebut. Meskipun demikian, terdapat beberapa dampak negatif yang ditimbulkan yaitu terhadap pelaku usaha lama (pemasok produk impor), perusahaan baru, harga, pertumbuhan pasar dan pasar terkait. Namun disisi lain, kebijakan tersebut tidak mempengaruhi turunnya kualitas, keragaman dan inovasi produk coated paper.

.....This study discuss the Financial Ministry regulation No. 165 / PMK.010 / 2015 about imposing safeguard measure and its impact to Indonesian coated paper and paper board industry. The research used a qualitative approach by utilizing the OECD Competition Assessment Tool Kit. There are 7 (seven) indicators of competition used as the object of measuring the competition impact; the incumbent of business actor, the new entrant, coated paper price, the quality and diversity of coated paper products, innovation, market growth, and related markets.. It can be concluded that the policy implementation has no significant impacts to competition in the coated paper industry than before the implementation of the policy. The policy also has negative impacts to the incumbent of business actor, the new entrant, coated paper price, market growth and related markets. While the positive impacts were no decline in the quality, diversity and innovation of coated paper products.