

Analisis Perilaku Tim Lumen dan Absorb di Crutchfield Chemical Engineering = Behavioural Analysis of Lumen & Absorb at Crutchfield Chemical Engineering

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Abstrak

Perusahaan Crutchfield Chemical Engineering memiliki divisi penelitian dan pengembangan khusus yang dikenal sebagai Corporate Technological Development (CTD). Selama bertahun-tahun, banyak orang telah diberhentikan, mengakibatkan perubahan moral dan kinerja karyawan. Menurut Burke, direktur polimer di divisi CTD, penurunan motivasi dan kinerja terutama terlihat di tim Absorb tidak seperti tim Lumen. Dalam penelitian ini kita akan melihat bagaimana gaya kepemimpinan yang berbeda berdampak pada inovasi dan kinerja tim.

.....Crutchfield Chemical Engineering company has a special research and development division known as the Corporate Technological Development (CTD). Over the years, many people have been laid off, resulting in changes of employees' morale and performance. According to Burke, the director of polymers in the CTD division, the decrease on motivation and performance is especially apparent in the Absorb team unlike the Lumen team. Within the study we will see how different leadership styles impact the innovation and performance of teams.