

Analisis Iklim Media dan Pemberitaan Media Sains Indonesia Berdasarkan Empat Model Jurnalisme Sains = Analysis of Science Journalism in Indonesia and Its Practice Based on Four Models of Science Journalism

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Abstrak

Jurnalisme sains memiliki peranan yang sangat penting sebagai pemandu khalayak umum terhadap ilmu sains. Akan tetapi, peran ini kerap gagal dilakukan sehingga melahirkan Empat Model Jurnalisme Sains sebagai standar penulisan jurnalisme sains yang baik. Di tengah saluran informasi ilmiah di Indonesia, jurnalisme sains didominasi oleh dua media yang mengambil lisensi jenama dari mancanegara, yakni National Geographic Indonesia dan The Conversation Indonesia. Dengan menggunakan metode studi literatur, ditemukan bahwa metode penyajian berita dari kedua media ini merefleksikan salah satu atau dua model dari teori Empat Model Jurnalisme Sains. Dapat disimpulkan bahwa kedua media sains di Indonesia sebagai penjaga gerbang terdepan telah melaksanakan tugasnya dengan baik dalam membuat standar jurnalisme sains yang dapat menjadi pemandu bagi para media arus utama hingga media komunitas kecil.

.....Science journalism has a very important role as a guide for the public towards science. However, this role often fails to be carried out, resulting in the birth of a theory of the Four Models of Science Journalism as a standard for science journalism writing. In the midst of many channels of scientific information in Indonesia, science journalism is dominated by two media that take brand licenses from abroad, namely National Geographic Indonesia and The Conversation Indonesia. By using the literature study method, it was found that the methods of presenting news from these two media reflects one or two models of the theory of the Four Models of Science Journalism. It can be concluded that the science media in Indonesia as the front gatekeepers have carried out their duties well in setting science journalism standards that can be a guide for any other Indonesian media, from big mainstream media to small community ones, who wants to write proper science news.