

Perkembangan Musik dan Budaya Hip Hop Di Cina: Eksistensi The Rap of China di Tengah Ketatnya Sensor = The Development of Hip Hop Music and Culture in China: The Rap of China's Existence Amid Tight Censorship

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Abstrak

Budaya hip hop dan musik rap berasal dari komunitas Afrika-Amerika yang muncul sekitar tahun 70-an di Kota New York. Hip hop mulai masuk ke Cina di tahun 90-an dan terus berkembang di kalangan generasi muda. Sebuah ajang pencarian bakat bertajuk The Rap of China yang dirilis pada tahun 2017 menjadi sangat populer, dan membawa musik dan budaya hip hop di Cina naik ke permukaan. Konfrontatif dengan budaya Cina, hip hop yang semakin populer di kalangan generasi muda dalam perkembangannya harus berhadapan dengan intervensi dari pemerintah Cina. Artikel ini membahas mengenai pengaruh kebijakan sensor pemerintah Cina terhadap perkembangan musik dan budaya hip hop di Cina. Penelitian ini menggunakan pendekatan historis, dengan sumber data diambil melalui koran, jurnal, buku, dan artikel ilmiah, serta menggunakan The Rap of China—sebuah program pencarian bakat hip hop terpopuler di Cina dari season 1 hingga season 4 sebagai studi kasus.

.....Hip hop culture and rap music originated in the African-American community that emerged around the 70s in New York City. Hip hop began to enter China in the 90s and continues to grow among the younger generation. A talent show called The Rap of China which was released in 2017 became very popular, and brought hip hop music and culture in China to the fore. Confrontational with Chinese culture, hip hop which is increasingly popular among the younger generation in its development has to deal with intervention from the Chinese government. This article discusses the influence of the Chinese government's censorship policy on the development of hip hop music and culture in China. This study uses a historical approach, with data sources taken from newspapers, journals, books, and scientific articles, and uses The Rap of China—a popular hip hop talent program in China from season 1 to season 4 as a case study.