

**PENGARUH MORAL CREDENTIAL TERHADAP REAKSI SOSIAL NON-FORMAL: UJI PERBEDAAN SIKAP SANKSI MASYARAKAT D.K.I. JAKARTA DALAM MENAGGAPI KEJAHATAN GRATIFIKASI OLEH PEGAWAI NEGERI SIPIL (PNS) = MORAL CREDENTIAL'S INFLUENCE ON SOCIETAL RESPONSE: A COMPARISON STUDY ON D.K.I. JAKARTA SOCIETY'S PUNITIVE ATTITUDES TOWARDS GRATIFICATION CRIMES BY STATE CIVIL APPARATUS (PNS)**

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Abstrak

Penelitian ini bertujuan untuk melihat apakah moral credential dapat mempengaruhi reaksi sosial non-formal, terutama sikap sanksi masyarakat. Beberapa penelitian sebelumnya menunjukkan individu atau kelompok yang memiliki moral credential yang kuat cenderung mendapatkan tanggapan bersifat toleran dari masyarakat. Penelitian ini melakukan hal yang sama, menggunakan Pegawai Negeri Sipil (PNS) sebagai figur yang memiliki moral credential dan telah melakukan pelanggaran berupa gratifikasi. Penelitian dilaksanakan menggunakan population-based survey experiment (P-BSE), melibatkan 432 partisipan berumur 18 hingga 45 tahun untuk membandingkan kondisi moral credential v. kondisi non-moral credential dan kondisi moral credential serta moral stake v. kondisi non-moral credential serta moral stake. Hasil analisis temuan data menyatakan moral credential tidak memiliki pengaruh signifikan terhadap reaksi sosial non-formal dalam konteks kasus kejahatan gratifikasi oleh PNS.

.....The purpose of this study is to see the effect of moral credentials toward societal response, specifically punitive attitudes. Previous studies have shown individuals or groups with moral credentials tend to receive lenient societal response when they commit a transgression. This study is undertaking the same topic, focusing on State Civil Apparatus (PNS) as a figure possessing moral credentials and has committed transgression in the form of gratification. This study uses population-based survey experiment (P-BSE), and involves 432 participants ages from 18 to 45 years to compare between moral credential condition v. non-moral credential condition and moral credential with moral stake v. non-moral credential with moral stake. Results of analysis shows moral credentials doesn't have a significant impact on societal response in the context of gratification crimes of State's Civil Apparatus.