

# Kebutuhan dan Perilaku Pencarian Informasi Mahasiswa Selama Pandemi COVID-19: Studi Kasus UPT Perpustakaan Universitas Mataram = Information needs and Information Seeking Behavior of Students During the COVID-19 pandemic: A Case Study on UPT Mataram University Library

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## Abstrak

Penelitian ini membahas mengenai kebutuhan dan perilaku pencarian informasi mahasiswa Universitas Mataram selama pandemi COVID-19 di UPT Perpustakaan Universitas Mataram. Tujuan penelitian ini untuk mengidentifikasi kebutuhan, sumber informasi pilihan, perilaku pencarian informasi, serta hambatan yang dihadapi mahasiswa Universitas Mataram dalam memenuhi kebutuhannya di UPT Perpustakaan Universitas Mataram. Metode penelitian yang digunakan peniliti adalah kuantitatif deskriptif dengan menganalisis persentase Tingkat Capaian Responden (TCR) menggunakan Software SPSS 25. Data penelitian ini didapatkan dengan menyebarluaskan kuesioner menggunakan Google Formulir secara online dan mendapatkan sampel sebanyak 100 mahasiswa Universitas Mataram. Hasil penelitian ini menunjukkan bahwa mahasiswa Universitas Mataram secara dominan mengunjungi perpustakaan sebanyak 1-2 kali seminggu selama pandemi COVID-19 dengan tujuan pemenuhan tugas perkuliahan dan mencari informasi mengenai penelitian yang sedang dikerjakan. Dalam memenuhi kebutuhan informasinya, mahasiswa Universitas Mataram menggunakan sumber informasi elektronik dan tercetak seperti, E-Journal, E-Book, dan buku tercetak. Sementara, dalam pencarian informasi, mahasiswa Universitas Mataram lebih menggunakan Google dibandingkan dengan memanfaatkan koleksi dan layanan yang dimiliki Perpustakaan Universitas Mataram. Selain itu, penelitian ini juga menunjukkan bahwa mahasiswa Universitas Mataram sudah mampu mengidentifikasi kebutuhan informasinya serta mengetahui lokasi pencarian informasi. Akan tetapi, dalam pencarian informasi di perpustakaan terdapat tantangan yang dihadapi, yaitu koleksi buku yang dimiliki UPT Perpustakaan Universitas Mataram masih kurang lengkap dan terbaru.

.....This study talking about information needs and information seeking behavior of Mataram University students during the COVID-19 pandemic at the UPT Mataram University Library. The purpose of this study was to identify information needs, sources of information, information seeking behavior, and challenges faced by Mataram University students in meeting their needs at the UPT Mataram University Library. The research method used by the researcher is descriptive quantitative by analyzing the percentage of Respondent Achievement Level using SPSS 25 Software and Microsoft Office Exel 2007. The research data was obtained by distributing questionnaires using Google Forms online and getting a sample of 100 Mataram University students. The results of this study indicate that Mataram University students predominantly visited the library 1-2 times a week during the COVID-19 pandemic with the aim of fulfilling lecture assignments and seeking information about the research being carried out. To meet their information needs, Mataram University students use electronic and printed sources of information such as E-Journals, E-Books, and printed books. Meanwhile, in searching for information, Mataram University students use Google more than using the collections and services of the UPT Mataram University Library. In addition, this research also shows that Mataram University students are able to identify their information needs and

know where to find the information. However, in the search for information in the library, there are challenges to face, that is the collection of books owned by the UPT Mataram University Library is still incomplete and up-to-date.