

Manajemen Sekuriti Destinasi Pariwisata Taman Impian Jaya Ancol di Masa Pandemi Covid-19 = The Security Management of Tourism Destination of Taman Impian Jaya Ancol during the Covid-19 Pandemic

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Abstrak

Penelitian ini dilakukan untuk melihat pelaksanaan pengamanan kawasan destinasi pariwisata Taman Impian Jaya Ancol dengan mengacu pada prinsip dan teori manajemen sekuriti serta peraturan perundang-undangan terkait. Selain itu diamati pula peran pengelola dan petugas keamanan kawasan dalam penegakan protokol kesehatan sebagai upaya pencegahan penyebaran virus Covid 19 dan timbulnya kluster baru. Hal ini dilakukan guna menganalisis model ideal manajemen sekuriti destinasi pariwisata Taman Impian Jaya Ancol di masa pandemi Covid 19. Pendekatan dan metode yang digunakan dalam penelitian ini adalah pendekatan kualitatif dengan metode studi kasus. Teknik pengumpulan data dilakukan dengan cara pengamatan, wawancara, FGD, dan telaah dokumen. Sementara teknik analisis data dilakukan melalui tahap uji validitas data, reduksi data, penyajian data dan pengambilan kesimpulan. Penelitian ini menyimpulkan bahwa pengelola kawasan telah menerapkan prinsip-prinsip manajemen sekuriti dalam proses pengamanan di objek penelitian. Desain lingkungan destinasi pariwisata Taman Impian Jaya Ancol juga telah menerapkan konsep CPTED guna meminimalisir terjadinya tindak kejahatan. Mengenai model ideal manajemen sekuriti yang dapat diterapkan pada destinasi pariwisata Taman Impian Jaya Ancol menurut penulis adalah dengan menerapkan proses manajemen sekuriti berbasis pencegahan kejahatan situasional dengan didukung desain lingkungan. Terkait masa pandemi Covid-19 proses manajemen sekuriti pada destinasi pariwisata Taman Impian Jaya Ancol juga harus menyesuaikan diri menjadi tidak hanya berorientasi pada pencegahan kejahatan, harkamtibmas, dan pengaturan lalu lintas orang serta barang, namun juga menjadikan pencegahan penularan dan penyebaran Covid-19 sebagai sasaran pelaksanaan tugas. Dengan diterapkannya hal di atas disertai inovasi-inovasi oleh pengelola diharapkan pengunjung dapat berwisata dengan aman dan nyaman, sehingga mendongkrak gairah pariwisata dan mendukung percepatan pemulihan ekonomi nasional.

.....This research is conducted to examine the implementation of the security system of tourism destination in Taman Impian Jaya Ancol, referring to the principles, theories of the security management and prevailing law and regulations. Furthermore, this research also examines the role of the Taman Impian Jaya Ancol Manager and Security Officers to enforce the health protocols, in order to prevent the spread of Covid 19 virus and the emergence of Covid 19 clusters. The purpose of those examinations is to analyse an ideal model of security management within the scope of tourism destinations for Taman Impian Jaya Ancol during the pandemic Covid 19. This research is using the qualitative approach method with case study design, whereas the data collecting techniques are carried out through observations, interviews, FGDs and document reviews. The data analysis technique is using the stages of data validity, data reduction, data presentation and conclusion drawing. This research concludes that the company management along with the security service partner and security sector stake holders have implemented the principle and the theories of the security management within their works in Taman Impian Jaya Ancol. The environmental design of the

Taman Impian Jaya Ancol tourism destination has also applied the CPTED concept to minimize the occurrence of crime. Regarding the ideal model of security management that can be applied to the Taman Impian Jaya Ancol, according to the author, is to apply a management security theory based on situational crime prevention supported by environmental design. Regarding the Covid-19 pandemic, the security management process at the Taman Impian Jaya Ancol tourism destination must also adjust to being not only oriented towards preventing crime, maintain physical security, and regulating the traffic of people and goods, but also making the prevention of transmission and spread of Covid-19 as daily task. With the implementation of the advice above accompanied by innovations by the manager, it is hoped that visitors can travel safely and comfortably, thereby boosting tourism passion and supporting the acceleration of national economic recovery