

## Standards of english in higher education: issues, challenges and strategies

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### Abstrak

The student demographic of universities today has changed quite dramatically from even a decade ago. As universities seek to internationalise, widen participation and derive attendant reputational and financial benefits, along with greater opportunities for research collaborations and industry links, they also face a growing challenge associated with what Neil Murray terms 'the English language question'. In particular, as the proportion of students of non-English speaking backgrounds entering universities increases, there is growing concern over levels of language proficiency and what this can mean for educational standards, the student experience and, ultimately, institutional standing. *Standards of English in Higher Education* unpacks a number of key and interrelated issues - for example, the assessment of proficiency and the structure and nature of provision - that bear on the question of English language standards, and in doing so offers a frank and critical appraisal of English language in higher education today.