

Analisis kinerja dan faktor potensial pada ekspor produk industri barang kayu di propinsi Jambi

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Abstrak

As a province, Jambi is one of the provinces in Sumatera island that manufacture industrial structure had been dominated by wooden industrial products, such as plywood. However, it has a lot of weakness in export competitiveness. In long term, the wooden industrial products in Jambi Province will face the limited raw materials. In the future, export existence of wooden industrial products will depend on commodity survival in comparative advantage and competitive advantage.

Therefore, the problems are how does the performance of export of wooden industrial products in Jambi Province during 1996-2003 and the most important potential factor in export of wooden industrial products affected Jambi's market share. The performance of export of wooden industry products could be measured by Revealed Comparative Advantage (RCA) Index. A decomposed Constants Market Share Analysis measures the source of export growth. CMS Analysis decomposed the changing of Jambi's market share into three effects: commodity composition effects, market distribution effects and competitiveness effects. The analysis divides Jambi's performance of exports of wooden industrial products into three digit products by Standard International Trade Classification (STIC) for plywood and wood manufactures products. The analysis of Jambi's market share focused on relationship four trading partners: South Korea, Singapore, Japan and United States.

Analysis result showed that during 1996-2003, RCA ratio of manufacture industrial products had index was less than one. RCA Ratio which had index more than one was dominated by plywood and wood manufactures products. In 1996, 1999, 2002 and 2003 years, the export of plywood products achieved comparative advantage. Between 1996-2003, except in 1996 and 2000, wood manufactures achieved comparative advantage with RCA ratio has index more than one.