

The development of The Institute for Islamic Studies (IAIN) Syarif Hidayatullah Jakarta : a strategic analysis

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Abstrak

This field project is aimed to observe and study strategic aspect of the development of an educational institution, , that is, the State Institute for Islamic Studies (LAIN) Syarif Hidayatullah Jakarta, by utilizing strategic concepts and analyses generally used in private firms.

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Firstly, I will describe brief history and present condition of the IAIN Jakarta to give an introductory perspective of the institution. Secondly, in the main section, I shall look at it from the strategic management perspective: its formulation, implementation, and evaluation. In this regard, I will use some tools of analysis such as SWOT analysis, core competence analysis, competitive advantage analysis, and Balanced Scorecard analysis. In relation to this, the integral view of strategy, structure, and culture will also be examined.

Finally, I attempt to concentrate on the actions which could be implemented operationally in central support functions and in decentralization mechanisms as conclusion.;*This field project is aimed to observe and study strategic aspect of the development of an educational institution, , that is, the State Institute for Islamic Studies (LAIN) Syarif Hidayatullah Jakarta, by utilizing strategic concepts and analyses generally used in private firms.*

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