

Kebijakan perdagangan Uni Eropa terhadap Indonesia: dampaknya terhadap ekspor Indonesia ke UE = Trade policies of European Union toward Indonesia : the effects to export activities of Indonesia to European Union's market

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Abstrak

**ABSTRAK**

The relationship between Indonesia and European Union has already bond since years ago. An economic cooperation, especially in trade, was the beginning of it relation that made European Union an important business partner for Indonesia. Chapter one explains how European Union has a significant position in trade with Indonesia, where the percentage is more or less of 13 percent of Indonesian total trade worldwide. Mapping should be done in order divide Indonesian commodities into two parts, which are competitive commodities and uncompetitive commodities in European Union's market. There are several leading Indonesian commodities in European Union's market that should be secured ,and increased. Thus Indonesia is able to be more responsive to the European Union about the alternatives to increase market share. Commodities in this thesis are divided into five (5) categories such as fuels, agricultures and raw materials, food, ores and metals, and manufactures.

Indonesia hopes that the integration of European Union will increase the export value of Indonesia to EU market, although there are some barriers in trading activities. One of the barriers is EU import policy that had been imposing to Indonesia export commodity, either tariff policy or non-tariff policy.

Apparently, there are many perspectives about those trade policies that can be seen from European Union's (as the importer countries) and Indonesia's (as the exporter country) point of view. Because of that reason we have to recognize and identify -several factors that set up those policies such as Economic factor and Social-Politic factors.

Finally, after the mapping and formulating factors of export activities, Indonesia is able to describe threat and opportunities in exporting commodities to the European Union's market. As results, the writer would like to give some opinions about alternative efforts to increase Indonesian export to European Union.