

# Desain Pengembangan Inovasi Binmas Online System (BOS) Versi 2 dalam Penguatan Kinerja Bhayangkara Pembina keamanan dan Ketertiban Masyarakat (Bhabinkamtibmas) = Binmas Online System (BOS) Innovation Development Design Version 2 in Strengthening the Performance of Bhayangkara Community Security and Order Coach (Bhabinkamtibmas)

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## Abstrak

Penelitian ini dilatarbelakangi adanya perubahan besar terkait inovasi Binmas Online System. Dalam pengembangan tahap pertama tahun 2016, Binmas Online System sebagai salah satu sarana Korbinmas Baharkam Polri dalam melakukan pembinaan masyarakat mengalami banyak permasalahan atau kendala. Akan tetapi, inovasi ini kembali dirilis oleh Polri pada tahun 2021 lalu bertajuk Binmas Online System Versi 2, dimana kini telah digunakan oleh hampir 97% Bhabinkamtibmas yang ada di seluruh Indonesia. Berdasarkan kondisi tersebut, maka penelitian ini ditujukan untuk mengetahui desain pengembangan inovasi Binmas Online System Versi 2 serta kontribusinya dalam penguatan kinerja Bhabinkamtibmas. Pisau analisis dalam penelitian ini adalah teori inovasi, teori kinerja, teori kebijakan, teori teknologi informasi dan Uses and gratification theory. Jenis penelitian ini adalah penelitian lapangan, dan metode penelitian penelitian ini adalah metode kualitatif. Hasil penelitian ini menunjukkan bahwa desain pengembangan inovasi Binmas Online System Versi 2 dilakukan melalui tiga tahap. Pertama, proses inisiasi dilakukan melalui proses berpikir kreatif, menawarkan konsep atau rancangan inovasi, kemudian tahap pengambilan keputusan. Kedua, proses implementasi dilakukan melalui dua tahapan, yakni tahapan awal berupa pembentukan pokja berbasis kompetensi, penyusunan instrument pendukung, dan pengaturan sumber daya manusia. Adapun pada tahap lanjutan melakukan pengawasan dan evaluasi. Ketiga, proses kontuniasi dilakukan karena Korbinmas Baharkam Polri selalu terobsesi untuk meningkatkan kinerja dan meningkatkan pelayanan kepada masyarakat serta semangat yang besar untuk mengevaluasi demi mendapatkan perbaikan dan kesempurnaan. Selanjutnya, Binmas Online System Versi 2 memberikan kontribusi nyata bagi Bhabinkamtibmas dalam menjalankan tugasnya melakukan pembinaan masyarakat, Menghimpun informasi, melayani kepentingan warga masyarakat, membina dan melatih petugas satuan keamanan lingkungan, menyampaikan pesan Kamtibmas, serta melakukan deteksi dini terhadap potensi gangguan Kamtibmas. ....This research is motivated by major changes related to the innovation of the Binmas Online System. In the first phase of development in 2016, Binmas Online System as one of the means of Korbinmas Baharkam Polri in conducting community development experienced many problems or obstacles. However, this innovation was again released by the National Police in 2021 entitled Binmas Online System Version 2, which has now been used by almost 97% of Bhabinkamtibmas throughout Indonesia. Based on these conditions, this research is intended to determine the design of the Binmas Online System Version 2 innovation development and its contribution in strengthening the performance of Bhabinkamtibmas. The analysis knives in this study are innovation theory, performance theory, policy theory, information technology theory and uses and gratification theory. This type of research is field research, and the research method of this research is a qualitative method. The results of this study show that the design of the Binmas

Online System Version 2 innovation development was carried out through three stages. First, the initiation process is carried out through a creative thinking process, offering an innovation concept or design, then the decision-making stage. Second, the implementation process is carried out through two stages, namely the initial stages in the form of the formation of competency-based working groups, the preparation of supporting instruments, and the regulation of human resources. As for the advanced stage, it carries out supervision and evaluation. Third, the continuation process is carried out because the Korbinmas Baharkam Polri is always obsessed with improving performance and improving services to the community as well as a great enthusiasm for evaluation in order to get improvement and perfection. Furthermore, Binmas Online System Version 2 makes a real contribution to Bhabinkamtibmas in carrying out its duties of conducting community development, collecting information, serving the interests of community residents, fostering and training environmental security unit officers, conveying Kamtibmas messages, and conducting early detection of potential Kamtibmas disturbances.