

Perbandingan Hukum Franchise Indonesia dan Belanda = Comparison of Indonesian and Dutch Franchise Law

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Abstrak

Franchise merupakan metode pendistribusian produk atau layanan yang dilakukan antara franchisor dan franchisee, di mana franchisor dan franchisee memberikan hak khusus usahanya kepada franchisee yang didasari oleh perjanjian franchisee. Pengaturan terkait franchise di Indonesia diatur dalam Peraturan Pemerintah Nomor 42 Tahun 2007 tentang Waralaba dan Peraturan Menteri Perdagangan Nomor 71 Tahun 2019 tentang Penyelenggaraan Waralaba. Lalu, pengaturan terkait franchise di Belanda diatur dalam Wet Franchise yang baru saja diberlakukan pada tanggal 1 Januari 2021. Penelitian ini akan membahas persamaan, perbedaan, serta manfaat membandingkan hukum franchise Indonesia dan Belanda. Metode penelitian yang digunakan dalam penelitian ini adalah metode yuridis normatif

.....Franchise is a product or service distribution method carried out between the franchisor and the franchisee, in which the franchisor and franchisee grant special business rights to the franchisee offered by the franchisee agreement. Regulations related to franchising in Indonesia are regulated in Government Regulation Number 42 of 2007 on Franchise and Minister of Trade Regulation Number 71 of 2019 on Franchise Implementation. Then, regulations regarding franchising in the Netherlands are regulated in the Wet Franchise which was enforced on January 1, 2021. This research will discuss the similarities, differences, and benefits of comparing Indonesian and Dutch franchise laws. The research method used in this research is normative juridical method.