

Strategic supply chain management

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Abstrak

This book covers the scope of supply chain and logistics, which has continued to grow with a rapid speed. The book includes core aspects of supply chain and logistics philosophy and practice. The authors then cover the general principles of supply chain and logistics that can be applied in countries throughout the world. Where concepts cannot be generalized, they are based primarily on a European model. The authors have also added some international material and examples from China, Pakistan, India, and the USA. The book is intended to help in the quest of supply chain and logistics to reduce cost and improve service, as well as to keep up-to-date the different facets of supply chain and logistics in a global market. In addition, this book helps candidates to who are undertaking examinations for universities and professional institutes, and bachelor and master students who are studying for degrees in supply chain management. In addition, the book covers technical terminologies, definitions, and a supply chain dictionary.