

Praktik Kerja di Apotek Kimia Farma 298 Bendungan Hilir Peiode Maret 2022 "Hubungan Kasus COVID 19 Harian di Jakarta Terhadap Penjualan Vitamin D di Apotek Kimia Farma 298 Bendungan Hilir" = Internship at Kimia Farma Pharmacy 298 Bendungan Hilir Periode in March 2022 "Correlation of Daily COVID 19 Cases in Jakarta to Sales of Vitamin D at Kimia Farma Pharmacy 298 Bendungan Hilir

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Abstrak

PT. Kimia Farma Apotek merupakan anak perusahaan dari PT. Kimia Farma (Tbk). PT. KFA saat ini bertransformasi menjadi healthcare provider company. Dengan keberadaan Apotek Kimia Farma yang tersebar luas di seluruh Indonesia, Apotek Kimia Farma menjadi salah satu tujuan utama masyarakat saat hendak berbelanja Vitamin salah satunya Vitamin D. Apotek Kimia Farma khususnya Apotek Kimia Farma 298 Bendungan Hilir menyediakan berbagai macam kebutuhan suplemen dan starter kit sebagai COVID-19 prevention. Analisis terkait dengan hubungan kasus COVID 19 harian di Jakarta terhadap penjualan Vitamin D di Apotek Kimia Farma 298 Bendungan Hilir penting dilakukan untuk dapat membantu menentukan strategi penjualan Vitamin D di apotek. Tujuan dari penelitian ini yaitu mengetahui hubungan kasus COVID 19 harian di Jakarta terhadap penjualan Vitamin D di Apotek Kimia Farma 298 Bendungan Hilir. Penelitian ini dilakukan untuk menemukan korelasi atau hubungan penjualan Vitamin D dengan peningkatan kasus COVID-19 harian di Jakarta dengan menggunakan analisis korelasi atau uji korelasi. Teknik korelasi yang digunakan dalam penelitian ini adalah Korelasi Pearson Product Moment. Analisis data dalam penelitian ini menggunakan IBM SPSS Statistics 21. Kasus COVID 19 harian di Jakarta dan penjualan Vitamin D di Apotek Kimia Farma 298 Bendungan Hilir menunjukkan adanya korelasi sedang dari kedua variabel. Apabila kasus harian COVID-19 di Jakarta meningkat maka berhubungan dengan peningkatan penjualan Vitamin D di Apotek Kimia Farma 298 Bendungan Hilir dan berlaku sebaliknya karena kedua variable saling mempengaruhi.

.....PT. Kimia Farma Apotek is a subsidiary of PT. Kimia Farma (Tbk). PT. KFA is currently transforming into a healthcare provider company. With the existence of Kimia Farma Pharmacies that are widely spread throughout Indonesia, Kimia Farma Pharmacy is one of the main destinations for people when they want to shop for Vitamins, one of which is Vitamin D. Kimia Farma Pharmacy, especially Kimia Farma Pharmacy 298 Bendungan Hilir provides various kinds of supplements and starter kit needs as COVID -19 precautions. Analysis related to the relationship of daily COVID 19 cases in Jakarta to sales of Vitamin D at Kimia Farma 298 Bendungan Hilir Pharmacy is important to be able to help determine the sales strategy of Vitamin D at pharmacies. The purpose of this study is to determine the relationship between daily COVID-19 cases in Jakarta and Vitamin D sales at Kimia Farma 298 Bendungan Hilir Pharmacy. This research was conducted to find a correlation or relationship between Vitamin D sales and an increase in daily COVID-19 cases in Jakarta by using a correlation analysis or correlation test. The correlation technique used in this study is the Pearson Product Moment Correlation. Data analysis in this study used IBM SPSS Statistics 21. Daily COVID-19 cases in Jakarta and sales of Vitamin D at Kimia Farma 298 Bendungan Hilir Pharmacy showed a moderate correlation of the two variables. If the daily cases of COVID- 19 in Jakarta increase, it is

related to an increase in Vitamin D sales at the Kimia Farma 298 Bendungan Hilir Pharmacy and vice versa because the two variables influence each other.