

Pengembangan Fitur Pemantauan Terapi Obat Sebagai Inovasi Baru pada Aplikasi Kimia Farma Mobile = The Development of Drug Therapy Monitoring as A New Innovation Features in Kimia Farma Mobile Applications

Devi Oktaviani Pravitasari, author

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=9999920527048&lokasi=lokal>

Abstrak

Apoteker sebagai bagian dari tim pelayanan kesehatan memiliki peran penting dalam PTO. Peran tersebut yakni mencegah munculnya permasalahan terkait dengan obat. Pengetahuan penunjang yang harus dimiliki seorang apoteker dalam PTO adalah terkait farmakoterapi, patofisiologi penyakit, serta interpretasi hasil pemeriksaan fisik, diagnostic dan laboratorium. Selain itu, diperlukan keterampilan berkomunikasi, membina hubungan interpersonal, serta menganalisis suatu permasalahan (Kemenkes RI, 2009). Apotek Kimia Farma merupakan perusahaan farmasi dengan jaringan apotek terbesar dan penyedia layanan kesehatan yang terintegrasi melalui layanan obat dan alat kesehatan lengkap, konsultasi apoteker dan dokter, layanan laboratorium, dan optik serta menyediakan aplikasi kesehatan untuk mempermudah akses layanan. Aplikasi Kesehatan yang dimaksud yaitu aplikasi Kimia Farma Mobile yang memiliki beberapa fitur antara lain fitur layanan klinik, layanan laboratorium, dan layanan apotek. Ketiga fitur tersebut dikembangkan untuk mempermudah pengguna dalam memperoleh pelayanan kefarmasian dari Apotek Kimia Farma. Meninjau dari adanya beberapa kekurangan seperti miss communication antara pasien dan tenaga kefarmasian terkait terapi yang digunakan, sehingga pengembangan inovasi terbaru berbasis digital melalui aplikasi Kimia Farma Mobile yakni fitur PTO (Pemantauan Terapi Obat) diharapkan mampu meminimalisir terjadinya kesalahan tersebut.

.....Pharmacists as part of the health care team have an important role in the PTO. This role is to prevent the emergence of problems related to drugs. The supporting knowledge that a pharmacist must have in PTO is related to pharmacotherapy, disease pathophysiology, and interpretation of physical, diagnostic and laboratory examination results. In addition, communication skills are needed, fostering interpersonal relationships, and analyzing a problem (Kemenkes RI, 2009). Kimia Farma Apotek is a pharmaceutical company with the largest pharmacy network and integrated health service provider through complete drug and medical device services, pharmacist and doctor consultation, laboratory services, and optics as well as providing health applications to facilitate access to services. The Health application in question is the Kimia Farma Mobile application which has several features including clinical service features, laboratory services, and pharmacy services. These three features were developed to make it easier for users to obtain pharmaceutical services from the Kimia Farma Pharmacy. In view of the existence of several deficiencies such as miss communication between patients and pharmacy staff regarding the therapy used, it is hoped that the development of the latest digital-based innovations through the Kimia Farma Mobile application, namely the PTO (Drug Therapy Monitoring) feature, is expected to be able to minimize the occurrence of these errors.