

Analisis Kinerja Supply Chain PT. ABC dalam Menghadapi Kenaikan Global Material Market Price = Supply Chain Performance Analysis of PT. ABC In Dealing with The Global Material Price Increase

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Abstrak

Keberadaan raw material sangat penting bagi Car Manufacture dan supliernya dalam proses produksi. Pandemi Covid-19 telah mempengaruhi kondisi ekonomi global dan menyebabkan kenaikan harga material secara global. Hal ini berdampak signifikan pada biaya produksi dan daya saing perusahaan. Dalam upaya mempertahankan daya saing, perusahaan perlu menerapkan strategi supply chain management yang tepat. Penelitian ini dilakukan untuk mengevaluasi kinerja supply chain saat ini serta memberikan rekomendasi proses bisnis supply chain yang tepat dalam menghadapi fenomena kenaikan harga material global. Penelitian ini menggunakan SCOR Framework serta BPMN untuk membantu mengevaluasi dan meningkatkan kinerja operasi rantai pasok di perusahaan Car Manufacture. Penelitian ini merupakan penelitian kualitatif dan kuantitatif menggunakan SCOR framework dan BPMN. Hasil penelitian menunjukkan bahwa kinerja supply chain masih kurang baik pada area procurement. Oleh karena itu, perlu dilakukan business process improvement dengan mengubah bisnis pembelian raw material yang saat ini dilakukan oleh supplier menjadi self-purchase. Rekomendasi bisnis proses baru adalah Car Manufacture yang melakukan pembelian raw material untuk kebutuhan supplier, sehingga menghilangkan handling fee pada supplier.

.....The existence of raw materials is crucial for Car Manufacturers and their suppliers in the production process. The Covid-19 pandemic has affected the global economy and led to a global increase in material prices. This has had a significant impact on production costs and the competitiveness of companies. In order to maintain competitiveness, companies need to implement the appropriate supply chain management strategies. The purpose of this study is to evaluate the current supply chain performance and provide recommendations for the appropriate supply chain business processes in addressing the phenomenon of global material price increases. This research utilizes the SCOR Framework and BPMN to evaluate and enhance the supply chain operations performance in Car Manufacturing companies. This research is conducted through qualitative and exploratory quantitative methods using the SCOR framework and BPMN. The research findings indicate that the supply chain performance is still lacking in the procurement area. Therefore, business process improvement needs to be conducted by transforming the current supplier-led raw material purchasing into self-purchase by the Car Manufacturer. The recommendation for the new business process is for the Car Manufacturer to directly purchase the raw materials for the supplier's needs, thereby eliminating the handling fee charged by the supplier.