

Pengaruh kemampuan rantai pasokan terhadap kinerja keuangan dimediasi oleh kinerja operasional pada divisi operasional PT IPC Terminal Petikemas = Effect of supply chain capabilities on financial performance by operational performance in the operational division PT IPC Terminal Petikemas

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Abstrak

Fokus dari penelitian ini adalah Untuk menganalisis pengaruh supply chain management capabilities terhadap operational performance, Untuk menganalisis pengaruh supply chain management capabilities terhadap financial performance, Untuk menganalisis pengaruh operational performance terhadap financial performance, dan Untuk menganalisis pengaruh supply chain management capabilities terhadap financial performance dimediasi oleh operational performance di PT IPC Terminal Petikemas Hasil penelitian ini menunjukkan bahwa terdapat pengaruh supply chain management capabilities terhadap operational performance, terdapat pengaruh supply chain management capabilities terhadap financial performance, terdapat pengaruh operational performance terhadap financial performance, dan terdapat pengaruh supply chain management capabilities terhadap financial performance dimediasi oleh operational performance.

.....The Focus of this study was analyzed the effect of supply chain management capabilities on operational performance, was analyzed the effect of supply chain management capabilities on financial performance, was analyzed the effect of operational performance on financial performance, and was analyzed the effect of supply chain management capabilities on financial performance mediated by operational performance at PT IPC Container Terminal. The results of this study indicate that there is a influence of supply chain management capabilities on operational performance, a influence of supply chain management capabilities on financial performance, a influence of operational performance on financial performance, and influence of supply chain management capabilities on financial performance mediated by operational performance.