

Pelaksanaan Program Adopsi Pulau Terluar Berpenduduk Kementerian Kelautan dan Perikanan sebagai Praktek Tangung Jawab Sosial Perusahaan = Implementation of Outermost Inhabited Island Adoption Program on Indonesia Ministry of Maritime Affairs and Fisheries as Practices of Corporate Social Responsibility

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Abstrak

Indonesia sebagai negara kepulauan rentan dengan masalah ketidakmerataan pembangunan dari pusat perekonomian hingga ke pulau-pulau terluar di kawasan perbatasan. Untuk meningkatkan kesejahteraan masyarakat di pulau-pulau terluar, program adopsi pulau dirintis Kementerian Kelautan dan Perikanan dengan pendekatan sosial sebagai salah satu opsi praktek tanggung jawab sosial perusahaan baik swasta dan BUMN. Melalui penelitian deskriptif kualitatif diperoleh gambaran program adopsi pulau dan partisipasi praktek tanggung jawab perusahaan yang masih terganjal kendala dalam pelaksanaan program. Dengan demikian, program adopsi pulau masih memerlukan penguatan dukungan dan kelembagaan agar dapat mencapai tujuan.

.....Disbursement of development is one of most complicated problem in archipelagic country of Indonesia. Inbalance development led a gap on economic and social welfare. This is can be seen in the outermost inhabited island where adoption program was initiated to improve communities in the outer islands of border regions well-being. Social approach implemented by the Ministry of Maritime Affairs and Fisheries to accommodate corporate social responsibility practices of both private and state-owned enterprises. A qualitative descriptive research obtained an island adoption program and company's social responsibility practices are still hampered constraints in the implementation of the program. Thus, the adoption program island still needs institutional strengthening in order to achieve the goal.