

Berteori tentang Komunikasi Seluler: Ulasan Media Sosial dalam Mengisi Kesenjangan Koordinasi = Theorizing Mobile Communication: A Review of Social Media in Filling the Coordination Gap

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Abstrak

Seiring dengan berkembangnya teknologi komunikasi, media sosial mampu berperan untuk mengisi kesenjangan koordinasi pada situasi yang tidak terduga, terlebih dalam menjembatani pertukaran informasi semenjak alat transportasi memperluas jangkauan geografis. Tulisan ini ingin melihat peran media sosial dalam mendukung lingkungan yang intim, untuk mengisi kesenjangan koordinasi dan membentuk kohesi sosial, serta bagaimana teknologi komunikasi itu akhirnya telah meraih posisi struktural di masyarakat dengan mengulas penelitian “Twitter as a Navigator for Stranded Commuters during the Great East Japan Earthquake”, “Tweet Me Home: Exploring Information Use on Twitter in Crisis Situations”, serta “Microblogging for Crisis Communication: Examination of Twitter Use in Response to a 2009 Violent Crisis in the Seattle-Tacoma, Washington Area”. Individu kini mengandalkan telepon seluler sebagai sarana utama untuk berkomunikasi dan berkoordinasi satu sama lain.

.....As communication technology develops, social media can fill coordination gaps in unpredictable situations, especially in bridging the exchange of information as transport expands its geographical reach. This paper looks at the role of social media in supporting intimate neighborhoods, filling coordination gaps, and forming social cohesion, and how these communication technologies have gained a structural position in society by reviewing the studies "Twitter as a Navigator for Stranded Commuters during the Great East Japan Earthquake", "Tweet Me Home: Exploring Information Use on Twitter in Crisis Situations", and "Microblogging for Crisis Communication: An Examination of Twitter Use in Response to a 2009 Violent Crisis in the Seattle-Tacoma, Washington Area". Individuals now rely on mobile phones as the primary means to communicate and coordinate with each other.