

Analisis Kolaborasi Citizen journalist dan Jurnalis Professional Di Media Online (Studi Kasus Pada Media Online Hipwee) = Analysis of Collaboration on Citizen journalists and Professional Journalists in Online Media (Case Study in Online Media - Hipwee)

Nadya Ariesta Komala Dewi, author

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=9999920536468&lokasi=lokal>

Abstrak

Tesis ini membahas kolaborasi citizen journalist dan jurnalis professional di media online, khususnya di media online Hipwee. Penelitian ini adalah penelitian kualitatif dengan metode studi kasus dan strategi penelitian single case study. Hasil penelitian menunjukkan bahwa kolaborasi citizen journalist dan media online Hipwee dilakukan melalui platform Hipwee Community. Bentuk kolaborasi yang dilakukan oleh citizen journalist (kontributor) dan Hipwee adalah pembuatan konten tulisan dan video, pengembangan kanal Hipwee, pembelajaran menulis di kegiatan online dan offline dan penyebaran informasi kepada masyarakat terkait berbagai kegiatan Hipwee. Namun kolaborasi ini tidak berjalan dengan baik. Penelitian mengungkapkan bahwa karakteristik media online, peran jurnalis professional, jurnalis amatir, peran editor dan syarat inti kolaborasi Pro-Am journalism 'Bruns' mempengaruhi kolaborasi citizen journalist dan jurnalis professional di media online.

.....This thesis discusses the collaboration of citizen journalists and professional journalists in online media, especially in Hipwee online media. This research is a qualitative research with a case study method with a single case study research strategy. The results showed that the collaboration of citizen journalist and online media Hipwee was carried out through the Hipwee Community platform. Forms of collaboration undertaken by citizen journalists (contributors) and Hipwee are the creation of written and video content, the development of Hipwee channels, learning to write in online and offline activities and the dissemination of information to the public regarding various Hipwee activities. But this collaboration did not go well. The study revealed that the characteristics of online media, the role of professional journalists, amateur journalists, the role of editors and the core conditions of Pro-Am journalism 'Bruns' collaboration influence the collaboration of citizen journalists and professional journalists in online media.