

Embracing Change: Resiliensi Masyarakat Pecinta Kesenian Wayang Kulit di Daerah Istimewa Yogyakarta dalam Menghadapi Disrupsi Digital = Embracing Change: Resilience of the Community of Shadow Puppet Lovers in the Special Region of Yogyakarta in Facing Digital Disruption

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Abstrak

Perkembangan teknologi digital membawa dampak yang signifikan terhadap pola kehidupan manusia, terutama yang berkaitan dengan daya apresiasi masyarakat Indonesia terhadap seni. Lahirnya beragam alternatif seni, seperti seni populer dan seni industri kreatif, menggeser minat masyarakat yang mulanya mencintai dan menghargai kesenian tradisional menjadi lebih cenderung tertarik dengan alternatif seni yang kontemporer. Tesis ini, membahas praktik-praktik resiliensi dalam upaya pelestarian kesenian wayang kulit di tengah disrupsi digital. Informan dalam penelitian tesis ini, meliputi: Keraton Yogyakarta, Kadipaten Pakualaman, Dinas Kebudayaan Yogyakarta, para dalang, seniman, budayawan, maupun masyarakat Yogyakarta yang tergabung dalam komunitas pecinta kesenian wayang kulit. Data diperoleh menggunakan pendekatan kualitatif melalui wawancara mendalam, dan pengamatan. Tujuan penelitian ini ingin menjelaskan fenomena transformasi kebudayaan yang dapat ditemukan dalam perkembangan kesenian wayang kulit di Daerah Istimewa Yogyakarta. Disrupsi di era digital, menyebabkan pertunjukan wayang kulit pun masuk ke dalam ruang pertunjukan yang non konvensional. Praktik digitalisasi pada dasarnya menawarkan keterbukaan informasi serta mengaburkan segala bentuk batas ruang dan waktu.

.....The development of digital technology has had a significant impact on the pattern of human life, especially those related to the Indonesian people's appreciation of art. The birth of various alternative arts, such as popular art and creative industrial art, has shifted the interest of people who initially loved and appreciated traditional art to become more interested in alternative contemporary art. This thesis discusses resilience practices in the effort to preserve shadow puppetry in the midst of digital disruption. Informants in this thesis research include: Keraton Yogyakarta, Kadipaten Pakualaman, Dinas Kebudayaan Yogyakarta, puppeteers, artists, cultural experts, and and the people of Yogyakarta who are members of the community of shadow puppet art lovers. Data were obtained using a qualitative approach through in-depth interviews and observations. This research aims to explain the phenomenon of cultural transformation that can be found in the development of shadow puppetry in the Special Region of Yogyakarta. Disruption in the digital era has caused shadow puppet shows to enter non-conventional performance spaces. The practice of digitalization basically offers information openness and blurs all forms of space and time boundaries. At the end of the conclusion of this thesis, there is something that needs to be emphasized, namely the reality that something traditional is not the enemy of modernization in the digital era.