

State defense through local food campaign using internet media

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Abstrak

Food is the fundamental right of every human being. Communities or nations that are not satisfied with food sufficiency will have the potential to cause economic instability and even to bring down a government. Dependence on rice as a staple food can threaten economic and political stability when food is not adequately covered. One alternative that can be done to avoid the threat is to switch to other food sources of other carbohydrates that grow in Indonesia, including sweet potato, cassava, arrowroot, and ganyong. However, the local food variety is still considered second class food, due to the still strong food culture based on rice from rice. Therefore, it needs a local food campaign in the internet media. The Internet is now growing into a medium that is able to reach all circles quickly and precisely. This descriptive study used secondary data such as books and journals related to state defense and food security. The results of the study showed that the use of the internet as a medium of local food campaign to the community has not been implemented maximally, both implemented by the government and non-government. In line with the rapid development of the internet and the importance of defending the country in all aspects, local food campaigns through internet media require the participation of all stakeholders.