

Ar-Gree Farm = Ar-Gree Farm

Alberto Liongardo, author

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Abstrak

Manggarai berada di denyut nadi kota Jakarta yang padat. Manggarai dihuni mayoritas masyarakat berpenghasilan rendah (MBR). Peremajaan Manggarai menjadi kawasan TOD bukan hanya membenahi wajah kota, tapi juga membangkitkan ekonomi lokal. Di tengah hiruk pikuk pembangunan kota, lahan hijau kian tergesur. Lahan pertanian dan perkebunan terdesak, menyisakan ruang sempit untuk menanam tanaman segar. Penanaman di pinggir kota pun tak ideal, terpapar polusi dan jarak tempuh yang panjang membuat kesegaran tanaman berkurang. Microgreens Farm hadir di TOD Manggarai, oase hijau di tengah kota. Di sini, masyarakat sekitar dapat menanam dan menikmati sayur segar langsung, tanpa terkontaminasi bahan kimia. Tak hanya itu, Microgreens Farm juga menjadi wadah bagi komunitas untuk beraktivitas dan belajar menanam, menumbuhkan semangat dan kesejahteraan bersama.

.....Nestled amidst the bustling heart of Jakarta, Manggarai is a vibrant district predominantly inhabited by low-income residents. The revitalization of Manggarai into a Transit-Oriented Development (TOD) not only seeks to transform the cityscape but also aims to revitalize the local economy. Amidst the rapid urban development, green spaces are increasingly being displaced. Farmlands and plantations are under pressure, leaving limited room for cultivating fresh produce. Farming on the outskirts of the city is also less than ideal, as crops are exposed to pollution and suffer from reduced freshness due to long transportation distances. Microgreens Farm emerges as a verdant oasis within the TOD Manggarai. It provides a haven for local residents to cultivate and enjoy fresh, chemical-free vegetables. Beyond its agricultural endeavors, Microgreens Farm also serves as a hub for community engagement, fostering learning opportunities in sustainable farming practices, nurturing a spirit of collective well-being.