

# Digitisasi Arsip Surat Kabar Kompas sebagai Upaya Pelestarian Koleksi di Pusat Informasi Kompas = Archive Digitization of Surat Kabar Kompas as an Initiative to Preserve the Collection at Pusat Informasi Kompas

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## Abstrak

Penelitian ini membahas tentang proses digitisasi arsip surat kabar yang dilakukan di Pusat Informasi Kompas (disingkat PIK) sebagai upaya pelestarian koleksi. Seiring dengan pesatnya kemajuan teknologi dan informasi, hal ini turut dirasakan dalam ranah media pers. Salah satunya dalam hal pengelolaan surat kabar yang bergerak maju ke era digital dari yang sebelumnya hanya menggunakan bentuk tercetak saja. Digitisasi merupakan langkah nyata yang dilakukan PIK dalam kegiatan layanan surat kabar dengan tujuan untuk meminimalisir penggunaan koleksi asli secara langsung yang riskan terhadap kerusakan. Digitisasi dilakukan agar isi informasi dan nilai guna koleksi tetap terjaga serta untuk memperpanjang usia koleksi. Penelitian ini bertujuan untuk mengidentifikasi proses digitisasi arsip Surat Kabar Kompas sebagai upaya pelestarian koleksi di PIK. Penelitian ini menggunakan metode kualitatif melalui wawancara dan observasi. Hasil penelitian ini menunjukkan bahwa PIK telah melakukan proses digitisasi surat kabar dengan metode fotografi dalam langkah alih medianya, serta melakukan proses penyimpanan koleksi secara digital berbasis website. Proses digitisasi di PIK akan dijelaskan melalui pedoman The International Federation of Library Associations and Institutions (IFLA): Guidelines for Planning the Digitization of Rare Book and Manuscript Collections Tahun 2014. ....This study discusses the digitization process of newspaper archives implemented by Pusat Informasi Kompas ((abbreviated as PIK) as an effort to preserve the collection. In line with the rapid advancement of technology and information, the press media sector has also affected. One of these advancements is in the management of newspapers, which are progressing into the digital era from previously only existing in printed form. Digitization is a concrete measure implemented by PIK in service activities to minimize the direct use of original collections to reduce any damage. The digitization aims to preserve the informational content and utility value of the collection, thereby extending its lifespan. This study purposed to identify the digitization process of the Surat Kabar Kompas as part of the collection preservation efforts at PIK. This study use qualitative methods, through interviews and observations. The results of this research indicate that PIK has implemented the digitization of newspapers through the photography method for the media transfer step, furthermore, they have set up a web-based system for storing digital collections. The digitization process at PIK will be explained through the guidelines of The International Federation of Library Associations and Institutions (IFLA): Guidelines for Planning the Digitization of Rare Book and Manuscript Collections in 2014.