

Analisis pengaruh entrepreneurial education terhadap entrepreneurial mindset mahasiswa dengan Self-Efficacy sebagai variabel mediasi: Studi pada Universitas Indonesia = Analytics of the influence of entrepreneurial education on students' entrepreneurial mindset with Self-Efficacy as a mediating variable: A study at Universitas Indonesia

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Abstrak

Entrepreneurial education sangat diperlukan dalam upaya meningkatkan entrepreneurial mindset mahasiswa. Penelitian ini bertujuan untuk menganalisis pengaruh entrepreneurial education terhadap entrepreneurial mindset mahasiswa dengan self-efficacy sebagai variabel mediasi. Pendekatan yang digunakan dalam penelitian ini adalah pendekatan kuantitatif dengan melakukan survei terhadap 300 mahasiswa di Universitas Indonesia. Data diolah dengan metode Structural Equation Modeling-Partial Least Square (SEM-PLS) menggunakan tools SmartPLS 4. Hasil penelitian menunjukkan bahwa entrepreneurial education berpengaruh positif terhadap entrepreneurial mindset mahasiswa, baik secara langsung maupun melalui mediasi self-efficacy. Selain itu, self-efficacy juga diketahui memberikan pengaruh yang positif terhadap entrepreneurial mindset mahasiswa.

.....Entrepreneurial education plays a crucial role in fostering entrepreneurial mindset among students. This study aims to examine the impact of entrepreneurial education on students' entrepreneurial mindset, with self-efficacy serving as a mediating variable. Employing a quantitative approach, the research surveyed 300 students at University of Indonesia and applied Structural Equation Modeling-Partial Least Square (SEM-PLS) using SmartPLS 4 software for data analysis. The findings reveal that entrepreneurial education positively influences students' entrepreneurial mindset, both directly and indirectly through the mediation of self-efficacy. Furthermore, self-efficacy is identified as exerting a positive influence on students' entrepreneurial mindset.