

Tingkat Efektivitas Pengintegrasian Transportasi Publik Berdasarkan Perspektif Masyarakat Jabodetabek Pengguna Transportasi Publik = The Effectiveness Level of Public Transportation Integration Based on the Perspective of Public Transportation Users in Jabodetabek

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Abstrak

Transportasi memiliki peran penting dalam mendukung roda kehidupan masyarakat. Dalam hal ini, diperlukan sistem transportasi yang memadai dalam mengakomodasi tingginya mobilitas, khususnya mobilitas masyarakat Jabodetabek. Saat ini, layanan transportasi publik yang beroperasi belum sepenuhnya memenuhi prinsip keterpaduan antar moda. Oleh karena itu, diperlukan sistem integrasi transportasi publik supaya dapat mengakomodir dan memudahkan mobilitas masyarakat Jabodetabek. Penelitian ini bertujuan untuk menganalisis bagaimana tingkat efektivitas pengintegrasian transportasi publik berdasarkan perspektif masyarakat Jabodetabek pengguna transportasi publik. Penelitian ini menggunakan pendekatan kuantitatif dengan teknik purposive sampling. Hasil penelitian ini menunjukkan bahwa berdasarkan hasil analisis penilaian efektivitas pengintegrasian transportasi publik menurut Chowdhury & Ceder (2013), mayoritas masyarakat Jabodetabek pengguna transportasi publik memberi penilaian yang tinggi terhadap tingkat efektivitas pengintegrasian transportasi publik. Dalam hal ini, sistem integrasi transportasi publik telah memberikan kemudahan terhadap mobilitas masyarakat Jabodetabek pengguna transportasi publik.Transportation plays a crucial role in supporting the functioning of society. In this regard, an adequate transportation system is necessary to accommodate high mobility, particularly the mobility of Jabodetabek residents. Currently, public transportation services in operation do not fully adhere to the principles of multimodal integration. Therefore, an integrated public transportation system is required to facilitate and ease the mobility of Jabodetabek residents. This study aims to analyze the effectiveness of public transportation integration from the perspective of Jabodetabek public transportation users. This research employs a quantitative approach with purposive sampling techniques. The findings indicate that, based on the effectiveness assessment analysis of public transportation integration according to Chowdhury & Ceder (2013), the majority of Jabodetabek public transportation users rate the effectiveness of public transportation integration highly. In this context, the integrated public transportation system has facilitated the mobility of Jabodetabek public transportation users.