

# An Analysis of Supply Chain Efficiency, Risk Management, and Sustainability Practices in the Automotive Industry: A Case Study of Toyota Motor Corporation = Analisis Efisiensi Rantai Pasokan, Manajemen Risiko, dan Praktik Keberlanjutan di Industri Otomotif: Studi Kasus Toyota Motor Corporation

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## Abstrak

Makalah ini menganalisis secara kritis praktik manajemen rantai pasokan Toyota Motor Corporation, dengan fokus pada efisiensi, manajemen risiko, dan keberlanjutan. Melalui aliansi strategis, strategi pengadaan yang maju, dan outsourcing, Toyota telah mengoptimalkan rantai pasokannya dengan menerapkan operasi lean dan mengelola risiko. Studi ini mengkaji bagaimana tantangan internasional Toyota dan tujuan sosial serta lingkungan diatasi melalui teknologi inovatif dan kemitraan. Rekomendasi diberikan untuk lebih meningkatkan ketahanan dan praktik keberlanjutan rantai pasokan Toyota.

.....This paper critically analyses Toyota Motor Corporation's supply chain management practices, focusing on efficiency, risk management, and sustainability. Through strategic alliances, advanced procurement, and outsourcing strategies, Toyota has optimised its supply chain for lean operations while mitigating risks. The study examines how Toyota's international challenges and social and environmental objectives are addressed through innovative technologies and partnerships. Recommendations are provided to further enhance Toyota's supply chain resilience and sustainability practices.