

Digital transactions in Asia: Economic, informational, and social exchanges

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Abstrak

This book presents a comprehensive overview of transactional forms of the digital across the Asian region by addressing the platforms and infrastructures that shape the digital experience. Contributors argue that each and every encounter mediated by the digital carries with it a functional exchange, but at the same time each transaction also implies an exchange based on social relationships for the digital age. In capturing the digital revolution through case studies of economic, informational, and social exchanges from across the larger Asian region, the book offers a richly contextualized and comparative account of the pervasive nature of the digital as both a medium for action and a medium of record.